

PROFESSIONAL PROFILE

Junior audiovisual content creator with real-world experience in production and social media.

Communications graduate from the Instituto Tecnológico de Estudios Superiores de Monterrey, Campus Santa Fe, with a focus on creating audiovisual content for both traditional and digital media.

Experience in production and content editing for social media and live streams.

Proficient in the Adobe suite, DaVinci Resolve, and audiovisual storytelling.

Interested in the media industry, culture, and digital entertainment.

LINK DIRECTORY

Official BLUA Media Channel

<https://url-shortener.me/C26H>

“Avant Match” Broadcast Playlist

<https://url-shortener.me/C26N>

“Sold Out” Playlist

<https://url-shortener.me/C26S>

“Rumbo al Escenario” Playlist

<https://url-shortener.me/C26X>

“Cultura en un Minuto” on TikTok

<https://url-shortener.me/C26Z>

“Cultura en un Minuto” on Instagram

<https://url-shortener.me/C271>

Santiago Javier Moral, L.C

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Audiovisual Creator | Content Creator | Video Editor

santimoral.com

PROJECTS

Audiovisual Producer and Creator

[BLUA Media](#) - Tecnológico de Monterrey | 2021 - 2025

Production of university audiovisual content.

Participation in live broadcasts ([Avant Match](#) for sports and [Sold Out](#) for music).

Coverage of concerts and interviews in [Rumbo al Escenario](#).

Video and audio Editing.

Worked within a multidisciplinary multimedia production team.

Digital Content Creator

Cultura en un Minuto

2025 - Present

Creation of cultural content in a 60-second "short video" format, developing an audience alongside research, scriptwriting, filming, editing, and storytelling skills, published on both TikTok and Instagram

With a total of 68 videos published across both platforms, reaching an approximate total of 300,000 views and 258 followers.

PROFESSIONAL INTERESTS

- Audiovisual production
- Digital content creation
- Cultural media and entertainment
- Multimedia storytelling
- Scriptwriting
- Digital journalism

EDUCATION

Universidad de Sevilla, Seville: *Bachelor's Degree in Journalism*

JANUARY 2025-JULY 2025

As part of my Communications degree, I had the opportunity to take a semester abroad. For this reason, I decided to expand my horizons and study journalism at the Universidad de Sevilla. I completed one semester of the degree, taking subjects from both the Journalism and Audiovisual Communication programs.

Tecnológico de Monterrey, Mexico City: *Bachelor's Degree in Communication*

AUGUST 2021-DECEMBER 2025

Completed the Communications degree at the Tecnológico de Monterrey, Campus Santa Fe, fulfilling all expected graduation requirements, including social service and additional projects.

SOFTWARE AND SKILLS

- Audiovisual Production
 - Da Vinci Resolve.
 - Premiere Pro
 - Adobe Creative Cloud
- Design
 - Photoshop.
 - Photopea.
 - Lightroom
- Audio
 - Audition
- Other
 - Scriptwriting
 - Storytelling

ACHIEVEMENTS

- Recognitions for Best Work in Digital Art, in a university Digital Art project.

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- UN Volunteer during the 4th International Conference on Financing for Development, where my duties included guiding visitors in both English and Spanish to their designated rooms.
- FIFA Volunteer during the 2026 FIFA World Cup in Mexico, the United States, and Canada, where my role as a Host City Ambassador included being stationed at a point of interest in Mexico City and assisting both locals and visitors to ensure an enjoyable experience in the city.

IDIOMAS

- Spanish (Native)
- English (C1, TOEFL)